

# beqom named the Capability Category Leader for Total Compensation Management



beqom, a cloud-based Total Compensation Solution provider addressing all aspects of compensation and performance in a single platform, today announces that it has been ranked as the most capable compensation solution in the market by Ventana Research in their 2016 Total Compensation Management Value Index.

Ventana Research's Total Compensation Value Index is an analytical representation of how well vendors' offerings meet buyers' requirements for software that enables and supports total compensation management. Based on a comprehensive, overall weighted evaluation of nine vendors' products, the index revealed that beqom was both the most capable total compensation solution in the market, and ranked as the highest dedicated provider of compensation management.

beqom was further recognized for its focus, demonstrated commitment, success, and ability to:

- Enable business users to quickly address compensation requirements
- Ensure customer success from onboarding through application configuration
- Deploy independent of talent management or human resource management systems yet integrate into the human capital management processes, for even the largest organization

*"Congratulations to beqom for its Capability Category Leader rating in the 2016 Value Index for Total Compensation Management," said Mark Smith, CEO and chief research officer, "beqom's passionate focus on meeting the compensation needs of organizations is exemplary considering the rigor of the Value Index analysis of the compensation management software market."*

Total Compensation Management is defined in the report as *"an essential activity for any organization that values engaging and retaining employees."* According to Ventana Research's compensation management benchmark research, *"almost three-fourths (72%) of organizations said that it is important or very important to have a total compensation management system rather than a piecemeal approach."*

*"beqom's rating as the most capable total compensation solution and highest ranked dedicated provider of compensation in the market in this year's Value Index, further validates our exclusive focus on compensation and our product strategy of unifying all compensation processes on a single platform for HR and Sales",* added Tanya Jansen, Head of Marketing at beqom.

To learn more about beqom's Total Compensation Solution, visit [www.beqom.com](http://www.beqom.com).

**About Ventana Research** - [www.ventanaresearch.com](http://www.ventanaresearch.com)

Ventana Research is the most authoritative and respected benchmark business technology research and advisory services firm. We provide insight and expert guidance on mainstream and disruptive technologies through a unique set of research-based offerings including benchmark research and technology evaluation assessments, education workshops and our research and advisory services, Ventana On-Demand. Our unparalleled understanding of the role of technology in optimizing business processes and performance and our best practices guidance are rooted in our rigorous research-based benchmarking of people, processes, information and technology across business and IT functions in every industry. This benchmark research plus our market coverage and in-depth knowledge of hundreds of technology providers means we can deliver education and expertise to our clients to increase the value they derive from technology investments while reducing time, cost and risk.

Ventana Research provides the most comprehensive analyst and research coverage in the industry; business and IT professionals worldwide are members of our community and benefit from Ventana Research's insights, as do highly regarded media and association partners around the globe. Our views and analyses are distributed daily through blogs and social media channels including Twitter, Facebook and LinkedIn. To learn how Ventana Research advances the maturity of organizations' use of information and technology through benchmark research, education and advisory services, visit [www.ventanaresearch.com](http://www.ventanaresearch.com).

**About beqom** – [www.beqom.com](http://www.beqom.com)

Happiness is the best driver for success.

Our mission is to make the workforce of our customers happy. beqom drives happiness by allowing business managers to lead, align and motivate employees and partners. The beqom Total Compensation platform is used globally across all industry sectors by over 100 large companies such as Microsoft and Vodafone. It addresses all Performance and Compensation aspects such as Salary Review, Bonus, Long-Term Incentives, Commissions, Benefits, Non-cash rewards and all key drivers towards Employee Performance and Sales Performance.

HR, Sales and Finance organizations leverage our platform to drive performance, retention, cost optimization and... happiness among their people.

beqom – to make your people happy.

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